ASMALLWORLD

TRAVEL ✦ DISCOVER ✦ BELONG

Half-Year Report 2026

SEIDENGASSE 20 | 8001 ZURICH | SWITZERLAND

Overview

Consolidated interim income statement

Unaudited figures

TCHF	1st half 2026	1st half 2025
Net sales	5'648.1	8'770.9
Other operating income	50.2	340.8
Total sales	**5'698.3**	**9'111.7**
Direct expenses for services rendered	-2'484.4	-5'702.3
Personnel expenses	-1'073.4	-1'339.0
Research and development expenses	-151.0	-198.1
Other operating expenses	-1'515.8	-1'446.0
EBITDA[1)]	**473.7**	**426.4**
Depreciation of fixed assets	-9.5	-8.6
Amortisation of intangible assets	-453.9	-384.2
Operating result	**10.3**	**33.6**
Financial income	85.3	159.1
Financial expenses	-100.5	-149.7
Ordinary result	**-4.9**	**43.0**
Income taxes	-20.4	-14.0
Net result	**-25.4**	**29.0**
Basic earnings per share (in CHF)	-0.002	0.002
Diluted earnings per share (in CHF)	-0.002	0.002

[1)] Earnings before interest (including all financial income and expenses), taxes, depreciation and amortisation

Consolidated interim balance sheet

Unaudited figures

TCHF	June 30, 2026	December 31, 2025
Assets		
Cash	946.4	862.2
Securities	374.5	377.9
Receivables from services	119.8	128.8
Other short-term receivables	1’491.0	1’630.7
Accrued income	10.9	1.7
Prepayments	1’459.2	1’432.7
Total current assets	4’401.8	4’433.9
Tangible fixed assets	18.2	26.4
Financial assets	5’508.5	5’508.5
Intangible assets	1’212.3	1’339.9
Total non-current assets	6’739.0	6’874.8
Total assets	11’140.8	11’308.7

TCHF	June 30, 2026	December 31, 2025

Liabilities and Equity

Short-term financial liabilities	2’400.0	0.0
Payables for goods and services	1’586.7	1’150.0
Other short-term liabilities	278.0	327.2
Short-term provisions	369.4	365.6
Deferred income	2’376.1	2’956.0
Accrued liabilities	323.3	279.2
Total current liabilities	**7’333.5**	**5’078.0**
Long-term financial liabilities	0.0	2’400.0
Long-term provisions	11.9	13.4
Total non-current liabilities	**11.9**	**2’413.4**
Total liabilities	**7’345.4**	**7’491.4**
Share capital	14’461.5	14’461.5
Capital reserves	18’691.5	18’732.1
Retained earnings	-29’357.5	-29’376.3
Total equity	**3’795.5**	**3’817.3**
Total liabilities and equity	**11’140.8**	**11’308.7**

Consolidated interim statement of changes in equity

Unaudited figures

			Retained earnings				
TCHF	Share capital	Capital reserves	Currency translation effects	Goodwill offset with equity	Other retained earnings	Total retained earnings	Total equity
Opening as per 1 Jan 2025	**14'461.5**	**18'732.1**	**-465.3**	**-30'918.9**	**2'162.8**	**-29'221.5**	**3'972.1**
Group result 1st half 2025	0.0	0.0	0.0	0.0	29.0	29.0	29.0
Share-based compensation	0.0	0.0	0.0	0.0	22.5	22.5	22.5
Currency translation adjustments	0.0	0.0	-3.2	0.0	0.0	-3.2	-3.2
Closing as per 30 June 2025	**14'461.5**	**18'732.1**	**-468.5**	**-30'918.9**	**2'214.3**	**-29'173.2**	**4'020.4**
Opening as per 1 Jan 2026	**14'461.5**	**18'732.1**	**-474.9**	**-30'918.9**	**2'017.5**	**-29'376.3**	**3'817.3**
Group result 1st half 2026	0.0	0.0	0.0	0.0	-25.4	-25.4	-25.4
Share-based compensation	0.0	0.0	0.0	0.0	41.3	41.3	41.3
Capital increase charge (emissions levy)	0.0	-40.6	0.0	0.0	0.0	0.0	-40.6
Currency translation adjustments	0.0	0.0	2.9	0.0	0.0	2.9	2.9
Closing as per 30 June 2026	**14'461.5**	**18'691.5**	**-472.0**	**-30'918.9**	**2'033.4**	**-29'357.5**	**3'795.5**

Consolidated interim cash flow statement

Unaudited figures

in TCHF	1st half 2026	1st half 2025
Operating Activities		
Net result	-25.4	29.0
Depreciation of tangible fixed assets	9.5	8.6
Amortisation of intangible assets	453.9	384.2
Other non-cash items	52.9	2.2
Decrease/increase of receivables from services	9.0	524.2
Decrease/increase of other receivables and prepayments and accrued income	104.0	-1'015.3
Decrease/increase of payables for goods and services	436.7	-579.7
Decrease/increase of other short-term liabilities and accrued liabilities and deferred income	-585.0	367.0
Operating cash flow	455.6	-279.8
Investing Activities		
Outflows for investment (purchase) of tangible fixed assets	-1.4	-9.9
Outflows for investment (purchase) of intangible assets	-326.4	-381.2
Cash outflow/inflow from investing activities	-327.8	-391.1
Financing Activities		
Repayment of short-term financial liabilities	0.0	-400.0
Payment of capital increase charge (emissions levy)	-40.7	0.0
Cash outflow from financing activities	-40.7	-400.0
Net change in net cash	87.2	-1'070.9
Opening balance of cash 1 January	862.2	1'999.1
Currency translation effects	-3.0	-9.0
Closing balance of cash as of 30 June	946.4	919.2

Notes to the consolidated interim financial statements

Unaudited figures

1. Basis of preparation and significant accounting policies

ASMALLWORLD AG is the Group's parent company, a limited company under Swiss law, which is registered and domiciled in Zurich, Switzerland. ASMALLWORLD AG (ASWN) is listed on SIX Swiss Exchange.

These unaudited consolidated interim financial statements comprise the unaudited half-year results of ASMALLWORLD AG and its subsidiaries for the reporting period ended 30 June 2026 (HY1) and have been prepared in compliance with Swiss GAAP FER 31 "Additional accounting and reporting recommendations for listed companies", section "interim reporting". This half-year report does not include all the information and disclosures presented in the annual consolidated financial statements and should therefore be read in conjunction with the consolidated financial statements compiled for the financial year ending 31 December 2025 as they represent an update of the last complete set of financial statements.

2. Change in presentation of earnings per share

Earnings per share is presented to three decimal places instead of two decimal places to provide more meaningful information for small amounts. The comparative figures have been presented on the same basis. This change affects presentation only and does not affect the net result or the weighted-average number of shares used in the calculation.

3. Definition of alternative performance measures (APM)

APM are financial measures not clearly defined or specified in the applicable recognized accounting standard. Where relevant for the reader, specific subtotals were added, which can be found directly in the tables.

4. Change in scope of consolidation

There was no change in scope of consolidation, either in the first half-year of 2026, nor in the first half-year of 2025.

5. Foreign currency translation

The interim financial statements of the Group companies that use EUR as their functional currency were translated into CHF (the presentation currency of ASMALLWORLD Group) as follows:

	Closing rate 30 June 2026	Average rate HY1 2026	Closing rate 30 June 2025	Average rate HY1 2025
1 EUR	0.9225	0.9298	0.9351	0.9502

The resulting translation differences are recognised directly in consolidated equity.

6. Segment information

Top management level steers the business with two operating segments (following the legal entity structure):

- **Segment "Subscriptions":** consists of legal entities ASMALLWORLD AG (excluding Partnership and non-event related sponsoring income), The World's Finest Clubs AG, First Class & More FZE (memberships) and First Class & More International AG (memberships)
- **Segment "Services":** consists of the legal entities ASW Events AG, ASW Travel AG, ASW Hospitality AG, First Class & More FZE (service business) and First Class & More International AG (service business)

TCHF	1st half 2026	1st half 2025
Net revenues by segment		
Subscriptions	3'986.9	7'028.5
Services	1'661.2	1'742.4
Net sales	**5'648.1**	**8'770.9**
EBITDA result by segment		
Subscriptions	118.7	328.9
Services	355.0	97.5
EBITDA[1)]	**473.7**	**426.4**

[1)] Earnings before interest (including all financial income and expenses), taxes, depreciation and amortisation

Despite the decline in net sales, Group EBITDA increased, driven by two factors: continued cost discipline, including reduced personnel and R&D expenses, and a shift in revenue mix toward the Services segment, which carries substantially higher margins than Subscriptions.

7. Seasonality

Membership sales, including memberships linked to Emirates Skywards miles, were adversely affected by geopolitical tensions and related travel and consumer uncertainty in the Middle East during the reporting period.
The Group launched 2 new membership partners (Marriott Bonvoy and Turkish Airlines) in the period, in order to continue to diversify revenue streams. Management anticipates that this continued diversification will support growth in both revenue and profitability over the coming periods.

8. Balance sheet

8.1 Cash

The Group's cash position increased by TCHF 84 during the reporting period. This increase was primarily due to timing-related changes in net working capital as of the reporting date. For further information, please refer to the consolidated interim cash flow statement on page 7 and the accompanying notes to the relevant balance sheet items.

8.2 Other short-term receivables

Other short-term receivables decreased by TCHF 140. The decrease was primarily attributable to the partial settlement of outstanding balances due from related parties.

8.3 Prepayments and accrued income

Prepayments and accrued income increased by TCHF 36, primarily due to higher advance payments for future services, particularly in connection with travel arrangements.

8.4 Intangible Assets

During the reporting period, ASMALLWORLD capitalised development costs of TCHF 326 (prior-year period: TCHF 381) related to its web platforms and mobile applications. The decrease in capitalised development costs in 2026 was primarily attributable to cost-saving measures and a more focused approach to development activities.

8.5 Payables for goods and services

Payables for goods and services increased to TCHF 1'587 (prior-year period: TCHF 1'150), an increase of TCHF 437, reflecting the timing of supplier payments related to the Group's 2026 promotional calendar.

8.6 Long-term financial liabilities / short-term financial liabilities

In 2022, ASMALLWORLD AG acquired a 10% stake in Global Hotel Alliance (GHA) for USD 4.5 Mio. The acquisition was financed with a long-term bank loan of CHF 4 Mio. which must be amortized by 31 March 2027. The interest rate consists of a base interest rate and a bank margin. The bank margin is based on senior debt/EBITDA ratio and lies between 1.85 – 2.45%. The base interest rate is based on the money market conditions, depends on the chosen term and is at least 0.00%. As a result, TCHF 2'400 was reclassified from long-term to short-term financial liabilities.

8.7 Current liabilities

Current liabilities increased during the reporting period, primarily due to the reclassification of a TCHF 2'400 bank loan from non-current to current financial liabilities as a result of its contractual maturity on 31 March 2027. Excluding this reclassification, current liabilities decreased by TCHF 145 compared to year-end 2025, reflecting the Group's continued reduction of its liability base through improved operations.

8.8 Equity

The decrease in equity was primarily attributable to the negative net result for the first half of the year 2026 and emissions levy related to capital increases executed under the capital band, which became due in 2026 upon expiry of the capital band. Please also refer to the consolidated interim statement of changes in equity on page 6.

9. Income statement

9.1 Total sales
Total sales decreased by TCHF 3’413 (-37.5%) compared to the prior-year period. This decrease was driven by reduced sales of the Emirates Skywards miles based memberships and management's decision to discontinue non-strategic revenue streams, particularly within the Hospitality and Events business units.

9.2 Other operating income
The prior-year period included a one-time contribution of TCHF 300 to other operating income from the sale of a hospitality project as part of the Group's strategic divestment of non-core activities.

9.3 Direct expenses
Direct expenses decreased by TCHF 3'218 (-56.4%) significantly exceeding the decline in net sales, reflecting the change in revenue mix towards higher-margin services as well as continued cost discipline.

9.4 Other operating expenses
Other operating expenses increased by TCHF 70 (+5%) primarily due to higher legal and consulting costs related to the discontinuation of non-core activities.

9.5 Financial income
Foreign exchange gains decreased by TCHF 74 (-46%) compared with the prior-year period, mainly due to lower gains on EUR- and USD-denominated transactions.

9.6 Financial expenses
Foreign exchange losses decreased by TCHF 50 (-33%) compared with the prior-year period, mainly due to the settlement of a USD-denominated receivable following the resolution of the dispute with MAG of Life.

9.7 Income taxes
Income tax expense amounted to TCHF 20 in the first half of 2026 (prior-year period: TCHF 14). Despite the Group reporting a net loss for the period, income tax expense arose from taxable profits generated by individual Group entities. Due to the Group's tax structure, losses incurred by certain Group entities cannot be offset against taxable profits of other Group entities.

10. Events occurring after the balance sheet date

As noted in the 2025 Annual Report, the Company pursued the reinstatement of shareholder distributions in connection with its investment in Global Hotel Alliance (GHA). These efforts were successful, and the distribution was approved in July 2026. The Company received TUSD 400 in August 2026 and expects to receive a further TUSD 100 in October 2026, further strengthening its cash position
No other significant events occurred after the balance sheet date of 30 June 2026. Events after the balance sheet date were considered until August 19, 2026. On this date, the half-year report 2026 was approved by the Board of Directors of ASMALLWORLD AG.